Permit #F00022967

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00022967 **Type of Permit:** FILMING **Release Date:** 12/14/2009

Production Company	EURO RSCG DIRECT RESPONSE, LLC.
Insured Company Name	EURO RSCG DIRECT RESPONSE, LLC.
Contact Phone No. 1	505-228-5555
Contact Phone No. 2	
Fax	
Address	513 NW. 13TH AVE., 5TH FLOOR PORTLAND, Oregon 97209
Production Title	ASSURANT HEALTH
Type of Production	Commercial - Standard

Producer	na na
Director	Todd McClelland
1st AD	Brian Burgett
Production Manager	JIM STOPPARD
FilmL.A. Coordinator	Adrian Fayad
Location Manager	JASON WISCH
Primary Phone	Mobile - 310-560-1994
Secondary Phone	Office - 310-795-3533
Location Assistant	KARA BAUER
Primary Phone	Mobile - 310-795-3533
Secondary Phone	

Fees

Posting 300	$26.00
Posting 600	$52.00
Notification Charge	$465.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$1,280.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $2,533.00

Number of Locations 3

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Summary Information

Location

Location 1 of 3

Permit Number F00022967
Production Company EURO RSCG DIRECT RESPONSE, LLC...
Insured Company EURO RSCG DIRECT RESPONSE, LLC...
Production Title ASSURANT HEALTH

Location Manager JASON WISCH
Primary Phone Mobile - 310-560-1994
Secondary Phone Office - 310-795-3533

Location Address 9457 San Fernando Rd, Los Angeles, CA, 91352

Location Names CADILLAC JACKS

Location Type Diner

Location Description

Film Dates 12/15/2009 - 12/15/2009 05:00 - 14:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Euro RSCG Agent Letter749.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	4
Generator	1
Motor Homes	2
Semi Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	10
Crew	40
Extras	20

Filming Activities Equipment on property; Exterior Dialogue; Exterior establishing shots; Exterior MOS; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 06 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Summary Information

Location

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Production Company EURO RSCG DIRECT RESPONSE, LLC...
Insured Company EURO RSCG DIRECT RESPONSE, LLC...
Production Title ASSURANT HEALTH

Location Manager JASON WISCH
Primary Phone Mobile - 310-560-1994
Secondary Phone Office - 310-795-3533

Location Address 6201 Franklin Ave, Los Angeles, CA, 90028

Location Names

Location Type Auto Body Shop

Location Description

Film Dates 12/15/2009 - 12/15/2009 13:00 - 19:00

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	4
Generator	1
Motor Homes	2
Picture vehicles	1
Semi Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	10
Crew	40
Extras	20
LA City UFSO assigned	24702

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note UFSO REQUIRED. 12/15; 13:00 - 19:00 HOURS.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Church
Street : 1760 N. GOWER ST. - spot check per ins. Roth

Posting "No Parking" signs W/S VISTA DEL MAR, FRANKLIN AV. - DIX ST.
N/S DIX ST., VISTA DEL MAR - EAST 200'

Approximate Footage 301 - 600 **Log Number** 1008340

Date(s) 12/15/2009 to 12/15/2009 **Time(s)** 07:00 to 22:00

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Summary Information

Location

Permit Number F00022967
Production Company EURO RSCG DIRECT RESPONSE, LLC...
Insured Company EURO RSCG DIRECT RESPONSE, LLC...
Production Title ASSURANT HEALTH

Location Manager JASON WISCH
Primary Phone Mobile - 310-560-1994
Secondary Phone Office - 310-795-3533

Location Address 5202 Donna Ave, Los Angeles, CA, 91356

Location Names

Location Type Private Residence

Location Description

Film Dates 12/16/2009 - 12/16/2009 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	5
Generator	1
Motor Homes	1
Picture vehicles	1
Semi Trucks	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	10
Crew	40
Extras	20
LA City UFSO assigned	24702
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; exterior talent washing car, gardening, playing basketball, camera on sidewalk, curb lane and across street;

Jurisdiction **Political:** Los Angeles City - Council District 03 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note UFSO REQUIRED. 12/16; 07:00 - 19:00 HOURS.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Church
Street : 19414 Ventura Blvd - spot check per ins. Roth

Posting "No Parking" signs 250' DIRECTLY IN FRONT OF 5202 DONNA AVE

Approximate Footage 0 - 300 **Log Number** 1008417

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Summary Information

Location

Permit Number	F00022967	**Location Manager**	JASON WISCH
Production Company	EURO RSCG DIRECT RESPONSE, LLC...	Primary Phone	Mobile - 310-560-1994
Insured Company	EURO RSCG DIRECT RESPONSE, LLC...	Secondary Phone	Office - 310-795-3533
Production Title	ASSURANT HEALTH		

Date(s) 12/16/2009 to 12/16/2009 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Permit #F08022907

Appointment of Film Permits Unlimited, Inc. as Authorized Agent and representative

I certify that I am a representative of EURO RSCG EDGE ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 6/15/09

EURO RSCG EDGE
Name of Principal

By: James Stoddard
Representative's Signature

MR J. STODDARD
Print Representative's Name

LINE PRODUCER
Representative's title

1801 CENTURY PK EAST, SUITE 1100
LOS ANGELES, CA, 90067
Principal's Address

(310) 784 1333
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT